

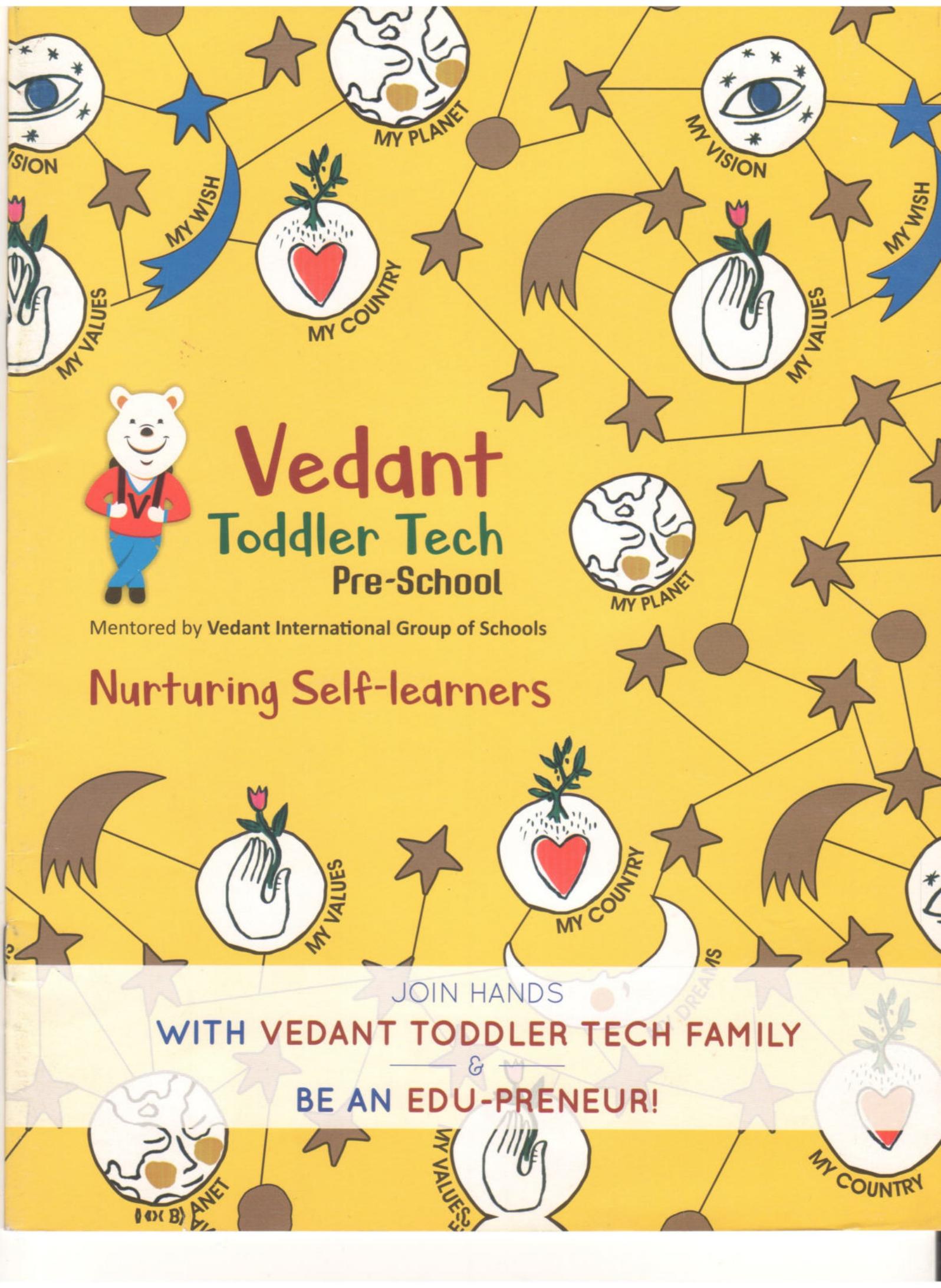


# Vedant Toddler Tech Pre-School

Mentored by Vedant International Group of Schools

## Nurturing Self-learners

JOIN HANDS  
WITH VEDANT TODDLER TECH FAMILY  
&  
BE AN EDU-PRENEUR!



# BLOOMING OPPORTUNITIES IN PRESCHOOL SEGMENT

THE HUGE POTENTIAL OF 11% i.e.

**16 CR**

OF INDIA'S POPULATIONS,  
BELOW 6 YEARS

BY 2020, PRESCHOOL DIVISION  
IN INDIA IS EVALUATED TO BE OF

**RS. 18,000 CR**

THE ANTICIPATED  
WITHIN 5 YEARS IS **ROI**  
**200%** IN THE PRE-SCHOOL  
BUSINESS SECTOR

PRE-SCHOOL INITIATIVE IS A  
**RECESSION-  
FREE VENTURE**

OFFERS FLEXIBLE WORKING  
HOURS FOR  
**WORKING WOMEN**

EDUCATION IS THE  
**SECOND HIGHEST  
EXPENDITURE**  
IN INDIA

PRESCHOOL SEGMENT IS  
**GROWING AT  
45% YOY**

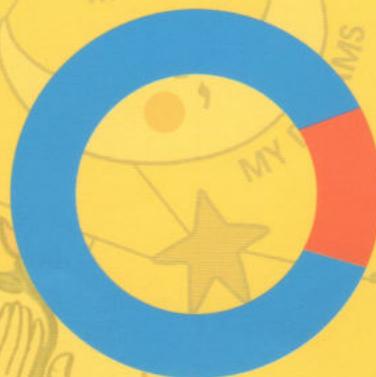
CREATE A GREAT  
**SOCIAL VALUE & STATUS**  
BY CONTRIBUTING  
TO SOCIETY & NATION

## SHAPE OF PRE SCHOOL SEGMENT

**20 %**  
ORGANIZED



**80 %**  
UNORGANIZED



# WHY BRANDED PRE-SCHOOL IS A VIABLE START-UP OPTION?

INCREASED AWARENESS  
AMONG PARENTS  
FOR EARLY CHILDHOOD  
EDUCATION

1

THE FOURTH BASIC NEED  
OF A CHILD  
(FOOD, SHELTER, CLOTHES,  
AND EDUCATION)

2

ESCALATING NEED FOR  
SCIENTIFICALLY DEVELOPED AND  
ACTION ORIENTED PRE-SCHOOL  
CURRICULUM, RATHER THAN  
FOLLOWING ALREADY  
OBSOLETE CURRICULUM.

3

TODAY'S PARENTS ARE  
WILLING TO SPEND MORE  
ON THE EARLY NEEDS OF  
THEIR CHILD

4

PARENTS WISH TO  
INCULCATE IMPERATIVE  
APTITUDES AND LEARNINGS  
IN THEIR CHILDREN FROM  
EARLY AGES.

5

THE DEMAND  
FOR  
BRANDED PRE-SCHOOL  
IN UNORGANIZED  
SECTOR

6

INCREASING COMPETITION  
FOR SECURING PRIMARY  
AND SECONDARY SCHOOL  
ADMISSIONS

7



“Education of even a very small child... does not aim at preparing him for school, but for life.”

**MARIA MONTESSORI**

## VEDANT TODDLER TECH TEAM

### Dr. Dharini Shukla



Dr. Dharini Shukla is a woman with influence and who has the ability to transform a generation, she has a role model status which extends beyond her professional career; her philanthropic work is just as inspiring. She is an inspiring lady who encourages young women to take a stand and pursue their goals, no matter what obstacles they may encounter. In addition to offering them hope, the stories of Dr. Dharini Shukla demonstrates clear strategies and solutions for overcoming even the most difficult of challenges. She is hopes of our mothers and grandmothers that women can be or do anything they want in life.

She has started her career from the scratch, i.e. a primary teacher in a small school, because of her ideas and values & hard work; she has accelerated so very much in her life. She is the owner of more than 10 schools in Ahmedabad. She is running Vedant International School. She runs D.A. Diploma engineering college in Mehamdabad. She is vice-president of India women cricket team for the consecutive two years. She has received many awards in her career and amongst them one of the award is Gujarat Glory Award 2018-19 at Raj Bhavan which she received from the Governor.

She is amongst the female pioneers and high achievers. She sets an example of how to be the best woman we possibly can be; with her positive energy & spontaneous nature. It's no wonder so many women look to her as a beacon of success.

## Mrs. Rutvi Vyas

Director - Vedant Toddler Tech Pre School

Mrs. Rutvi Vyas began her foray into education 15 years back. She has completed Montessori and Jolly Phonic Course (London) & International Diploma in Early Childhood Education from Asian International College (Singapore). She began her career in Education in 2005 with the set up of Vedant International Preschool, for children in Ahmedabad. Today Mrs. Rutvi Vyas is the Director of multiple branches under the Vedant Group of Schools. Mrs. Rutvi steers the various branches of Vedant International Preschool in tune with the philosophy of Dr. Dharini Shukla, Founder and Chairman of Vedant International Group of Schools. A believer in doing whatever is best for her students, teachers, and staff, she constantly endeavours to build a culture of trust, creativity and excellence in each of the branches she leads. Mrs. Rutvi brings with her a mindset of giving and contributing to society. Under her leadership, Vedant International Preschool has started various initiatives that serve the sections of society and is doing wonderful work through them. Her forte is setting up quality schools and she has achieved that with over 15 years of experience in this area. She has been instrumental in establishing schools all over the length and breadth of Gujarat and the Vedant International Preschool continues to flourish under her able Directorship.



## Mrs. Priya Rajpal

CEO/Principal - Vedant Toddler Tech Pre School

Mrs. Priya Rajpal has been an integral part of organization & dedicated for the past 11 years. A Young education enthusiast who has inherited her passion for education in her genes. Her meticulous and optimistic approach plays a pivotal role in creating an institution of excellence. She has her own vision statement and consistently enforces her philosophy into school setting. She supports the staff to achieve their performance goals and identifies ways in which they can enhance their professional growth. In addition to ensuring prudence at school, she has an eye for detail in extra-curricular activities and works tirelessly upon the interactive learning space for the children to learn & grow. She ensures that innovation and creativity flourishes in the institution. Being a CEO, She is always on her feet. She knows prioritizing and managing the demands of all people. She is a calm person and is sturdy, agile and active. She supports organization through a variety of tasks related to organization.



## Mrs. Bhairavi Gohil

COO - Vedant Toddler Tech Pre School

Bhairavi Gohil is a Designer who became a Principal. After successful stints as senior executive in various financial organizations, she has ventured out as an Entrepreneur in the education field since 7 years. She has hands on experience in running and operating a preschool.

A trained fashion and textile designer she moulds the language of innovation and out of the box thinking culture, to train her staff and school children. Her schools are viewed as a laboratory for transformative student learning experiences. Bhairavi's patience and sensitivity allows her to work well with the parents and students alike.



# DEVELOPMENTAL DOMAINS AT VEDANT



## Toddler Tech

**Technology** plays a positive role in children's development and learning. Through the use of **technology**, teachers have access to more innovative and improved teaching methods that allow them to promote learning and create an active learning environment for children.

**A well-researched curriculum to provide all-round development of our child.**

# BRING OUT THE BEST

## STEM LEARNING



I apply what I Learn.  
My first initiation to  
Science - Technology -  
Engineering -  
Mathematics.

## LANGUAGE BUILDER



A unique blend of Phonic and  
Language Program that makes  
me spell, make words and  
communicate  
proficiently.

## NATURE SCAPE



My interaction with butterflies,  
flowers, kitchen gardens.  
My first step towards  
becoming a nature  
enthusiast.

## Joy TUNES



A Music & Movement program  
that I never want to miss.

## PLAY 24x7



A unique physical development  
program centered on  
structured and  
unstructured play

# OUR CORE VALUES



### Safety First

- CCTV & GPS monitoring
- Child-safe furniture & Interiors
- Fully Experienced Staff
- Emergency Service Availability
- Safe School Certification



### Health & Hygiene

- Health Assessment By Experts
- 100% Safe toys
- Sanitised Toilets
- Children's Fitness Program
- Hygienic Premises



### 360° Learning

- Well Trained & Experienced Teachers
- Interactive Learning
- Co-curricular Activities Kits
- Well Researched Content with Life skill focus



### Innovative Methods

- Exclusive Mobile Application
- Innovative Learning
- Child's Own Toy House

WHILE DEVELOPING OUR CONCEPT, WE HAVE ALSO KEPT IN MIND SOME OF THE MODERN LEARNING APPROACHES TO SUIT THE NEEDS OF THE FUTURE GENERATION.

Montessori Approach

Waldorf Approach

Play Way Approach

# OUR PROGRAMMES

**Seeds  
(2-3 Years)**



**Saplings  
(3-4 Years)**



**Buds  
(3.5 - 5 Years)**



**Blossoms  
(4.5-6 Years)**



## AFTER SCHOOL ACTIVITIES

3 to 12 Years



## DAY CARE CENTER

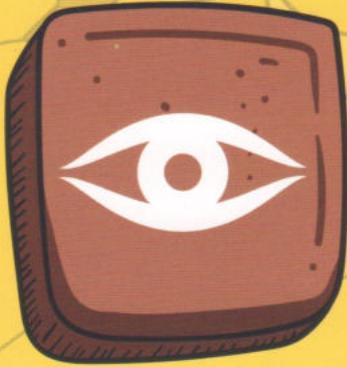
1 to 12 Years



## PARTNERS WE SEEK



### A QUALITATIVE & QUANTITATIVE PARTNERSHIP



#### PERSONAL CHARACTERISTICS

- Passion for Early Child Education
- Commitment & Personal interest in Pre-School



#### FISCAL OUTLOOK

Investment : 8-10 lakhs Which Shall Cover

- Franchise Fees & Security Deposit
- Vedant (Toddler Tech) - Kit
- Interior, Furniture & Fittings



#### PROPERTY REQUIREMENTS

- Total Area : 2200-3500 Sq. Ft
- Government approvals from local authorities
- A structure preferably on the ground floor in a residential area

# PARTNERSHIP TOWARDS SUCCESS



## IN-DEPTH KNOWLEDGE OF PRE-SCHOOL SCENARIO

Complete guidance related to the pre-school business functioning

## PROPERTY LAYOUT ASSISTANCE

Support in locating the right catchment area and choosing the right property for pre-school



## PRE-SCHOOL INFRASTRUCTURE LAYOUT

We provide a perfect atmosphere for children with our class themes, concepts, colours, play corners, furniture and complete school decor

## ACADEMIC SUPPORT FOR IMPLEMENTING CURRICULUM

Sharing 24 years of experience through well-researched curriculum and help implementing it



## COMPREHENSIVE TRAINING

Regular training & development programmes for franchisee owners and preschool staff

## TEACHING AIDS & MANUALS

Toddler Tech Kit includes materials with latest equipment which are non-toxic, user-friendly, best in quality, and has handy teaching manuals. Toddler Tech materials with the latest equipment of the best quality, non-toxic, user-friendly and handy teaching manuals



## STUDENT KIT

Student kit includes academic supplements necessary for the child to carry on various activities in preschool and at home

## BRANDING & MARKETING

A dynamic and catchment centric marketing strategy plan will be provided to partners to increase awareness and admissions for their center



## DEDICATED TEAM SUPPORT

Dedicated center managers will be allocated to sort academic, marketing and other operational queries of the center

## COMPLETE SUPPORT FOR PRE-SCHOOL OPERATIONS

Support & access to IT/Software system & quality audits to manage pre-school operations



# OUR UNIQUE OFFERINGS



Separate Key Account Manager for Admissions & Academic Support, for limited centres

Periodically franchise meet at regional and national levels



Buy-back option for the franchise centres to minimise risk for investors upto 70-80%

No add-on franchise cost for Day Care Centre and After School Activities



Planning and Organising parent-centric events and seminars throughout the year



ERP based hassle-free online web and app-based system for franchisee operations between pre-school management, franchisee operator and complete parents' connect

# PATHWAY TO SUCCESS



Vedant Toddler's Tech  
Preschool Launch

Branding &  
Marketing



Placement &  
Basic Staff  
training



Dispatch of  
Vedant Toddler's Tech  
Pre-School Set-up Kit



Vedant Toddler's Tech  
Partners'  
Induction Session



Pre-School  
Site Selection

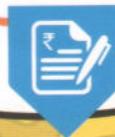
Welcome Kit  
Dispatch



Enlisting MOU



Welcome Kit  
Dispatch



Franchise Contract  
Signing Formality  
& Payment

Application Form



You are Here



# BLOCK BY BLOCK GROWTH

Join Hands For Success With Vedant Toddler Tech Pre-School

Vedant Toddler Tech Family is one of the brands, that has a farsighted vision to contribute to the change by delivering excellence, expertise and evolution as a quality nurturing organisation for the future of society. We believe this opportunity appreciates and encourages all the Edupreneurs who have a vision and willingness to bring a revolution in the conventional education system. With complete support and assistance, our dedicated team will guide you till your commencement, leading you to the heights of success, building a trusted business.

As a responsible educational brand Vedant Toddler Tech also gives you a chance to associate with its farsighted vision of expanding and growing your territory by initiating and introducing the extended version of more such value addition institutions of Pre-School. We welcome you to work on with us. With ambitious growth plans on the anvil, the group has been preparing itself for future challenges and expansion. Thereby, we believe Vedant Toddler Tech Pre-School is more than just a Pre-school, it is the beginning towards your success...



**Vedant**  
**Toddler Tech**  
**Pre-School**

Mentored by Vedant International Group of Schools

# VEDANT TODDLER TECH PRE SCHOOL

CARRYING FORWARD THE LEGACY OF  
VEDANT INTERNATIONAL GROUP OF SCHOOLS

Vedant Toddler Tech Preschool is mentored by Vedant International Preschool, model school with the simple aim of creating a child-friendly & harmonious environment, focusing on the satisfaction of a child's inquisitive mind and through concept clarity. VEDANT is promoted by the family - which consists of two generations of the country's leading educationists with over 50 years of combined experience in the field of education. Mrs. Rutvi Vyas & her Mother - team of academicians envisioned a school that presented the children with an education system that was based on their 30 years of academic experience in India and Abroad.

Realizing the need for good preschools in the society and by putting up their experience and knowledge together, they have started Vedant Toddler Tech Preschool all over in Ahmedabad with a unique concept that focused on playful learning.

We emphasize on the quality of Teaching and Learning with the use of innovative methods. We ensure to make the child strong with personal qualities and interest for a happy, prosperous life and responsible citizen.

We at VEDANT, provide a carefully planned & structured environment in which the child grows and learns in a natural way. We provide the child with hands-on learning experience by adopting the latest technological tools for teaching such as interactive white boards, e-blocks etc. These teaching aids clarify the basic concepts of numbers; words etc., enhance the concentration power of the children, improve their listening, speaking & reading skills, enable fast-paced learning and makes learning interesting for them.

Vedant Toddler Tech Preschool is one of the best options for those who are serious about starting a Preschool Franchise. The education provided here makes it the choice of many parents who are enamored about quality and standard. Get in touch with us to obtain on becoming a Franchisee for us.

**30+** Years of  
Experience

**10+K12**  
Schools

**20,000+**  
Children Nurtured

**Child Holistic  
Development**

**THE FUTURE**  
**BELONGS TO**  
**THOSE WHO BELIEVE IN**  
**THE BEAUTY OF THEIR DREAMS!**  
**LET'S MAKE IT COME TRUE,**  
**TOGETHER!**

Head Office : Vedant Toddler Tech Preschool  
3, Chaturbhuj Colony, Gordhanwadi Tekra, Kankaria, Ahmedabad-380 028.

☎ (0) 8866038234  
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